

Additional Sponsorship Opportunities - \$500 ea.

Each includes 1 Complimentary Race Entry

- **Post-Race Ceremonies:** Company name on sponsor sign
- **Raffle Table:** Company name on sponsor sign
- **Post-Race Refreshments:** Company name on sponsor sign

See how your support
is making a difference ↪



YOU CAN | **Battle the Stigma**
Boost Resources
Build Tools for Recovery



311 Main Street, Suite 202, Worcester, MA 01608

(508) 231-4663 | reliantfoundation.org



Sponsorship Opportunities

Saturday, September 30, 2023

Rain or Shine

Race Day Registration: 8:30am

Race Start: 9:30am

Location: Shore Park, 115 Shore Drive, Worcester

***A chip-timed 5K Race to benefit
Reliant Foundation, a 501(c)3 charity***

Run or Walk for a Healthier Community.

Presented By:



Sponsorship Opportunities



Presenting Sponsor - \$5,000

Industry Exclusive

- Company Prominently Promoted in all Pre- and Post-Race Marketing (Advertising, Social Media, eBlasts)
- Company Name and Logo on Main Sponsor Banner
- Logo at Top of 5K Runner Jerseys
- Prominent Recognition at Pre- and Post-Race Ceremonies
- Link to your website on the 5K Event Page of our website
- Prominent Placement of Company Name on 2 Race Markers
- Option to distribute products at the 5K in Participant Swag Bags
- Sponsor Informational/Display Table at the 5K (Optional)
- 12 Complimentary Race Entries

Sprint Sponsor - \$3,000

- Company mentioned in all Pre- and Post-Race Marketing
- Company Name and Logo on Main Sponsor Banner
- Logo Placed on 5K Runner Jerseys
- Recognition at Pre- and Post-Race Ceremonies
- Link to your Website on the 5K Event Page of our Website
- Company Name on 2 Race Markers
- Option to distribute products at the 5K in Participant Swag Bags
- Sponsor Informational/Display Table at the 5K (Optional)
- 8 Complimentary Race Entries

Run Sponsor - \$2,000

- Company Name on Main Sponsor Banner
- Recognition at Pre- and Post-Race Ceremonies
- Company Name mentioned in at least one Promotional e-Blast
- Company Name on 1 Race Marker
- Option to distribute products at the 5K in Participant Swag Bags
- Sponsor Informational/Display Table at the 5K (Optional)
- 6 Complimentary Race Entries

Jog Sponsor - \$1,500

- Company Name mentioned in at least one Promotional e-Blast
- Company Name on 1 Race Marker
- Option to distribute Promotional Materials at the 5K
- 4 Complimentary Race Entries

Tent Sponsor - \$1,000

- Company Name mentioned in at least one Promotional e-Blast
- Company Name and Logo on Tent Sponsor Sign
- Option to distribute Promotional Materials at the 5K
- 2 Complimentary Race Entries