23rd *Annual*

DRIVE FOR A DIFFERENCE

Golf Classic and Online Auction

Monday, May 24, 2021
Pleasant Valley Country Club,
Sutton, MA

RELIANT FOUNDATION

You're Invited to Support Reliant Foundation's 23rd Annual Drive for a Difference

Reliant Foundation will present its annual ***Drive for a Difference*** Golf Classic and Auction on Monday, May 24th, 2021. The Golf Classic will be held at the beautiful Pleasant Valley Country Club in Sutton, MA, including an online auction, a grand raffle, post-golf reception, and Fund-A-Need opportunity. Thanks to donors like you, this popular spring tradition has raised over $5.6 million to support community health through grant making.

Fantastic Golf

On Monday, May 24th our Golf Classic will tee off with a single shotgun at 11:00 am. A generous lunch will be provided, and complimentary snack and beverage carts will make their rounds to keep you refreshed throughout the day. The golf format will be a scramble. Tournament awards will be given in the men's and mixed divisions, and each player will go home with generous tee prizes. Golf awards and raffle winners will be announced at the end of the day at our post-golf reception.

Fund-A-Need

You make our work possible, creating a path for our experienced team of staff and volunteers to assess community health needs and respond with a robust community grants program. Your contributions help increase access to mental and behavioral health services for children and youth, and address the substance use/opioid epidemic with impactful education and recovery programs.

Caring for the Health of Our Community

Since we began our community grants program, Reliant Foundation has funded projects or programs at 106 unique non-profit organizations in our service area. In 2020, we gave a total of $700,000 to non-profit organizations in our community, impacting over 100,000 lives. Recent examples of grants include: support for recovery homes and recovery coaches, trauma-informed behavioral health programs, mental health programs serving children and youth, and funds for new initiatives to increase capacity in these fields.

We hope you will join us in support of our charity and our mission *to improve the health and well-being of individuals of all ages in the Central and MetroWest regions of Massachusetts*. Event sponsorship opportunities and benefits are detailed inside this brochure and are also available on our website: *reliantfoundation.org*.

See you in May!

Kelsa Zereski
President

Elizabeth L.B. Green, Esq.
Board Chair

Marianne Felice, MD
Incoming Board Chair

311 Main St, Suite 202, Worcester, MA 01608 | foundation@reliantfoundation.org | 508-231-4663

SCHEDULE OF EVENTS

GOLF CLASSIC - Monday, May 24, 2021

Pleasant Valley Country Club in Sutton, MA
Attire: Golf attire, Dressy casual for Post-Golf Reception

9:30am	Registration and Driving Range opens
11:00am	**Shotgun Start** *(lunch served at the turn by the Clubhouse)*
4:00pm	**Post-Golf Reception:** *Food & Beverage, Online Auction, Raffle, Impact Video*
5:30pm	Tournament Winners Announced Grand Raffle Drawing Close of Program

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SPONSOR LEVELS & BENEFITS

Reliant Foundation's 23rd Annual Drive for a Difference

Gold Sponsor $12,500
Industry Exclusive

- Entry fee for eight players (two foursomes), including all amenities, food, and beverages
- Two VIP tables of eight (16 seats) at our Post-Golf Reception
- Full-page Color ad in program book
- Opportunity to speak (2 mins) from the podium during our welcome
- Gold Sponsor listing on all signage, including main banner
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags
- Two tee signs

Silver Sponsor $10,000

- Entry fee for eight players (two foursomes), including all amenities, food, and beverages
- One VIP table of eight (8) at our Post-Golf Reception
- Acknowledgement from the podium during our welcome
- Full-page B&W ad in program book
- Silver Sponsor listing on all signage, including main banner
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags
- One tee sign

Cocktail Sponsor $7,000

- Entry fee for six players (one foursome, one twosome), including all amenities, food, and beverages
- One VIP table of eight (8) at our Post-Golf Reception
- Half-page B&W ad in program book
- Cocktail Sponsor signage during the cocktail hour
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags
- One tee sign

Lunch Sponsor $6,000

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Seating for eight (8) at our Post-Golf Reception
- Half-page B&W ad in program book
- Lunch Sponsor signage outside the clubhouse throughout lunch
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags

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Golf Ball Sponsor
$6,000
Limit one sponsor,
March 20th deadline

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Seating for eight (8) at our Post-Golf Reception
- Your company's name or logo on golf balls (2 balls per sleeve) placed in golfer gift bags
- Quarter-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page

Golf Cart Sponsor
$5,000
Limit three sponsors

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Seating for six (6) at our Post-Golf Reception
- Your company's name or logo on all Golf Cart signs
- Quarter-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page

Snack Cart Sponsor
$5,000
Limit two sponsors

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Seating for six (6) at our Post-Golf Reception
- Your company's name or logo on Snack Cart signs
- Quarter-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page

Foursome Sponsor
$3,000

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Seating for four (4) at our Post-Golf Reception
- Acknowledgement on program book's sponsor page

Twosome Sponsor
$2,000

- Entry fee for two players (one twosome), including all amenities, food, and beverages
- Seating for four (4) at our Post-Golf Reception
- Acknowledgement on program book's sponsor page

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Raffle Sponsor
$1,500

- Entry fee for one player, including all amenities, food, and beverages
- Seating for two (2) at our Post-Golf Reception
- Your company's name or logo on Raffle Sponsor sign, raffle drawing at end of post-golf celebration
- Acknowledgement on program book's sponsor page

Scoreboard Sponsor
$1,500

- Entry fee for one player, including all amenities, food, and beverages
- Seating for two (2) at our Post-Golf Reception
- Your company's name or logo on Scoreboard Sponsor sign
- Acknowledgement on program book's sponsor page

Putting Green Sponsor
$1,000

- Your company's name or logo on Putting Green Sponsor sign
- Acknowledgement on program book's sponsor page

Tee Sponsor
$1,000

- Your company's name or logo on Tee Sponsor sign on course
- Acknowledgement on program book's sponsor page

Individual Golfer
$400

- Entry fee for one player, including all amenities, food, and beverages
- Seating for one (1) at our Post-Golf Reception

Post-Golf Reception Table of 8
$600

- One table of eight (8) at our Post-Golf Reception
- Acknowledgement on program book's sponsor page

Post-Golf Reception Individual Ticket
$65

- Cocktail reception including heavy hors d'oeuvres (for non-golfers or special guests)

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ADDITIONAL INFORMATION

Reliant Foundation's 23rd Annual Drive for a Difference

Program Book Ad Costs

Electronic black & white artwork or logo (emailed in .pdf or .eps format, all fonts converted to outlines) must be received by April 5, 2021. Please email advertising questions to *foundation@reliantfoundation.org*

Full-page – $700 (4.5" wide x 7.5" tall)
Half-page – $450 (4.5" wide x 3.75" tall)
Quarter-page – $250 (2.125" wide x 3.75" tall)

For More Information

Please email foundation@reliantfoundation.org, call 508-231-4663 or visit our website reliantfoundation.org

Thank you for supporting Reliant Foundation, and our mission to improve the health and well-being of individuals of all ages in the Central and MetroWest regions of Massachusetts.

Reliant Foundation, Inc. is a 501(c)3 public charity, EIN #22-2912515

DRIVE FOR A DIFFERENC
RAFFLE SPONSOR
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