

A circular icon containing a white silhouette of a golfer in mid-swing, with a golf club and a ball. The text "22nd Annual" is positioned on either side of the golfer.

22nd Annual

DRIVE FOR A DIFFERENCE

Golf Classic and Online Auction



Monday, June 22, 2020
Pleasant Valley Country Club,
Sutton, MA



You're Invited to Support Reliant Foundation's 22nd Annual *Drive for a Difference*

Reliant Foundation will present its annual *Drive for a Difference* Golf Classic and Online Auction on Monday, June 22, 2020. The Golf Classic will be held at the beautiful Pleasant Valley Country Club in Sutton, MA. Thanks to donors like you, this popular spring tradition has raised over \$5.5 million to support community health through grant making.

Fantastic Golf On Monday, June 22nd, tee times will start at 8:30 and continue throughout the day. A boxed lunch will be provided, and complimentary snack and beverage carts will make their rounds to keep you refreshed throughout the day. The golf format will be a scramble. Golf awards and raffle winners will be announced online after the tournament.

Fund-A-Need You make our work possible, creating a path for our experienced team of staff and volunteers to assess community health needs and respond with a robust community grants program. Your contributions help increase access to mental and behavioral health services for children and youth, and address the substance use/opioid epidemic with impactful education and recovery programs.

Since we began our community grants program, Reliant Foundation has funded projects or programs at 78 unique non-profit organizations in our service area. In 2019, we gave a total of \$706,000 to non-profit organizations in our community, impacting over 100,000 lives. Recent examples of grants include: support for recovery homes and recovery coaches, trauma informed trainings for staff of mental health programs and youth serving agencies, and funds for new initiatives to increase capacity in these fields.

Caring for the Health of Our Community We hope you will join us in support of our charity and our mission *to improve the health and well-being of individuals of all ages in the Central and MetroWest regions of Massachusetts*. Event sponsorship opportunities and benefits are detailed inside this brochure and are also available on our website: reliantfoundation.org.

See you in June!

Kelsa Zereski
President

Elizabeth Greene
Board Chair



311 Main St, Suite 202, Worcester, MA 01608



foundation@reliantfoundation.org



508-231-4663



DRIVE FOR A DIFFERENCE

Golf Classic and Online Auction

SCHEDULE OF EVENTS

Monday, June 22, 2020

Pleasant Valley Country Club, Sutton, MA

Golf Classic

Tee times will start at 8:30am and continue throughout the day.





SPONSORSHIP OPPORTUNITIES

Gold Sponsor – \$15,000 – Industry Exclusive

- Entry fee for eight players (two foursomes), including all amenities, food, and beverages
- Full-page Color ad in program book
- Gold Sponsor listing on all signage, including main banner
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags
- Two tee signs

Silver Sponsor – \$10,000

- Entry fee for six players (one foursome, one twosome), including all amenities, food, and beverages
- Full-page B&W ad in program book
- Silver Sponsor listing on all signage, including main banner
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags
- One tee sign



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SPONSORSHIP OPPORTUNITIES

Lunch Sponsor – \$6,000

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Half-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags

Golf Ball Sponsor – \$5,000 – SOLD

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Your company's name or logo on golf balls (2 balls per sleeve) placed in golfer gift bags
- Quarter-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page

Golf Cart Sponsor – \$5,000 – Limit three sponsors

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Your company's name or logo on all Golf Cart signs
- Quarter-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page

Snack Cart Sponsor – \$5,000 – Limit two sponsors

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Your company's name or logo on Snack Cart signs
- Quarter-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page

Foursome Sponsor – \$3,000

- Entry fee for four players (one foursome), including all amenities, food, and beverages
- Acknowledgement on program book's sponsor page





SPONSORSHIP OPPORTUNITIES

Twosome Sponsor – \$2,000

- Entry fee for two players (one twosome), including all amenities, food, and beverages
- Acknowledgement on program book's sponsor page

Raffle Sponsor – \$1,500

- Entry fee for one player, including all amenities, food, and beverages
- Your company's name or logo on Raffle Sponsor sign
- Acknowledgement on program book's sponsor page

Scoreboard Sponsor – \$1,500

- Entry fee for one player, including all amenities, food and beverages
- Your company's name or logo on Scoreboard Sponsor sign
- Acknowledgement on program book's sponsor page

Putting Green Sponsor – \$1,000

- Your company's name or logo on Putting Green Sponsor sign
- Acknowledgement on program book's sponsor page

Tee Sponsor – \$1,000

- Your company's name or logo on Tee Sponsor sign on course
- Acknowledgement on program book's sponsor page

Individual Golfer – \$350

- Entry fee for one player, including all amenities, food and beverages





PROGRAM BOOK AD COSTS

Electronic black & white artwork or logo (emailed in .pdf or .eps format, all fonts converted to outlines) must be received by April 3, 2020. Please email advertising questions to foundation@reliantfoundation.org.

Full-page – (4.5” wide x 7.5” tall) – \$700

Half-page – (4.5” wide x 3.75” tall) – \$450

Quarter-page – (2.125” wide x 3.75” tall) – \$250

For more information, please email foundation@reliantfoundation.org, call 508-231-4663 or visit our website reliantfoundation.org

Thank you for supporting Reliant Foundation, and our mission to improve the health and well-being of individuals of all ages in the Central and MetroWest regions of Massachusetts.

Reliant Foundation, Inc. is a 501(c)3 public charity, EIN #22-2912515





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