

20TH

Drive for a Difference

GALA • AUCTION • GOLF

THE BIG EVENT





An Invitation to Support Reliant Foundation's 20th Anniversary *Drive for a Difference* Charity Auction and Golf Classic

Reliant Foundation will present its *Drive for a Difference* Charity Auction and Golf Classic on Sunday, May 20th through Monday, May 21st, 2018. Our BIG Event Live Auction Gala will be at the new AC Hotel in Worcester. The Golf Classic will be held at the beautiful Pleasant Valley Country Club in Sutton, MA. This popular spring tradition has raised over \$5 million since inception to increase the care and comfort of patients and address serious public health issues through community grant making.

The BIG Event

Our entertaining two-day schedule will kick off on Sunday night, May 20th with a world-class Live Auction Gala featuring celebrity auctioneer Paul Zekos, followed by a delicious dinner, fine wines and live entertainment. You and your guests will be wowed by the offerings in this year's auction with exotic trips and experiences, sports outings, concerts and more.

Fantastic Golf

On Monday, May 21st our Golf Classic will tee off at 11:00am. A generous barbeque lunch will be served on the course, and complimentary snack and beverage carts will make their rounds to keep you refreshed throughout the day. Premium raffle winners will be announced at the post golf cocktail celebration. Prizes will be given in the men's, women's, and mixed divisions. The golf format will be a scramble.

Caring for the Health of Our Community

We hope you will join us in support of our charity and our mission to improve the health and well-being of individuals of all ages in the Central and MetroWest regions of Massachusetts. Your contributions will help impact serious community health issues, including access to children's mental health services, the growing substance use issue, and childhood obesity. Event sponsorship opportunities and benefits are detailed inside this brochure and are also available on our website:

www.reliantfoundation.org.

See you in May!

A handwritten signature in black ink that reads 'William Balcom'.

William Balcom, MD, CPE
President, Reliant Foundation

A handwritten signature in black ink that reads 'Kelsa L. Zereski'.

Kelsa L. Zereski
Clerk, Reliant Foundation



Schedule of Events



Sunday, May 20, 2018

The BIG Event, AC Hotel by Marriott, Worcester, MA

Elegant Cocktail Attire, Black Tie Optional

- 5:00pm** Registration, Super Auction boards open
Hors d'oeuvres and Open Bar
Welcome – Recognition of Top Sponsors
Live Auction featuring Paul Zekos
Dinner, Dessert and Coffee
Live Music by GQ and the Lady



Monday, May 21, 2018

Golf Classic, Pleasant Valley Country Club, Sutton, MA

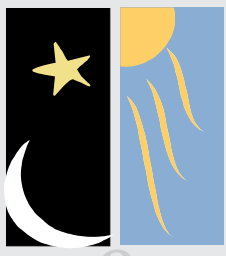
Golf Attire

- 9:30am** Registration, refreshments, Driving Range opens
11:00am Shotgun Start (lunch served at the turn by the Clubhouse)
4:00pm Post Golf Celebration: Cocktails and hors d'oeuvres
5:00pm Grand Raffle Drawing: Tournament Winners Announced
6:00pm Close of Program

*For more information call 508.368.5498
or email: foundation@reliantmedicalgroup.org*

Thank you for supporting Reliant Foundation!





CHARITY & GOLF
AUCTION CLASSIC

Leadership Opportunities

Platinum Anniversary Sponsor – \$25,000 – *Industry Exclusive*

- Two tables of eight (16 seats) at our live auction gala on Sunday
- Entry fee for eight players (two foursomes), including all amenities, food and beverages on Monday
- Full-page color, lead ad in program book
- Inclusion in our special anniversary video
- Two minutes of speaking time during our opening night welcome
- Top acknowledgement on program book's lead sponsor page
- Platinum Sponsor listing on all signage, including main banner
- Acknowledgement in all event media and news releases
- Your company's branded products placed in golfer gift bags
- Two tee signs, with first choice of placement
- One putting green sign

Diamond Anniversary Sponsor – \$25,000 – *Industry Exclusive*

- Two tables of eight (16 seats) at our live auction gala on Sunday
- Entry fee for eight players (two foursomes), including all amenities, food and beverages on Monday
- Full-page color, lead ad in program book
- Inclusion in our special anniversary video
- Two minutes of speaking time during our opening night welcome
- Top acknowledgement on program book's lead sponsor page
- Platinum Sponsor listing on all signage, including main banner
- Acknowledgement in all event media and news releases
- Your company's branded products placed in golfer gift bags
- Two tee signs, with first choice of placement
- One putting green sign

Gold Sponsor – \$20,000 – *Industry Exclusive*

- One table of eight at our live auction gala on Sunday
- Entry fee for eight players (two foursomes), including all amenities, food and beverages on Monday
- Full-page color ad in program book with preferential placement
- Acknowledgement from the podium during our opening night welcome
- Acknowledgement on program book's lead sponsor page
- Gold Sponsor listing on all signage, including main banner
- Acknowledgement in all event media and news releases
- Your company's branded products placed in golfer gift bags
- Two tee signs, with priority placement

Crystal Sponsor – \$15,000

- One table of eight at our live auction gala on Sunday
- Entry fee for six players (one foursome, one twosome), including all amenities, food and beverages on Monday
- Full-page B&W ad in program book
- Acknowledgement from the podium during our opening night welcome
- Crystal Sponsor listing on all signage, including main banner
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags
- Two tee signs



Sponsorship Opportunities

Silver Sponsor – \$10,000

- Seating for six at our live auction gala on Sunday
- Entry fee for four players (one foursome), including all amenities, food and beverages on Monday
- Full-page B&W ad in program book
- Silver Sponsor listing on all signage, including main banner
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags
- One tee sign

Auction Sponsor – \$8,000

- Seating for six at our live auction gala on Sunday
- Entry fee for four players (one foursome), including all amenities, food and beverages on Monday
- Half-page B&W ad in program book
- Your company's name or logo listed on our website's auction page and on the main screen at the live auction
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags

Cocktail Sponsor – \$7,000

- Seating for four at our live auction gala on Sunday
- Entry fee for two players, including all amenities, food and beverages on Monday
- Half-page B&W ad in program book
- Cocktail Sponsor signage during the cocktail hours (Sunday and Monday)
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags

Lunch Sponsor – \$6,000

- Seating for four at our live auction gala on Sunday
- Entry fee for two players, including all amenities, food and beverages on Monday
- Quarter-page B&W ad in program book
- Lunch Sponsor signage in the clubhouse throughout lunch on Monday
- Acknowledgement on program book's lead sponsor page
- Your company's branded products placed in golfer gift bags

Golf Ball Sponsor – \$5,000 – *Limit one sponsor, March 20 deadline*

- Seating for two at our live auction gala on Sunday
- Entry fee for two players including all amenities, food and beverages on Monday
- *Exclusive:* Your company's name or logo on golf balls (2 balls per sleeve) placed in golfer gift bags
- Quarter-page B&W ad in program book
- Acknowledgement on program book's lead sponsor page

Golf Cart Sponsor – \$5,000 – *Limit three sponsors*

- Seating for four at our live auction gala on Sunday
- Entry fee for two players including all amenities, food and beverages on Monday
- Quarter-page B&W ad in program book
- Your company's name or logo on all Golf Cart signs
- Acknowledgement on program book's lead sponsor page



Sponsorship Opportunities

Snack Cart Sponsor – \$5,000 – *Limit three sponsors*

- Seating for four at our live auction gala on Sunday
- Entry fee for two players including all amenities, food and beverages on Monday
- Quarter-page B&W ad in program book
- Snack Cart Sponsor signs on snack and beverage carts
- Acknowledgement on program book's lead sponsor page

Premium Foursome Sponsor – Dinner and Golf – \$3,700

- Seating for four at our live auction gala on Sunday
- Entry fee for four players (one foursome), including all amenities, food and beverages on Monday
- Acknowledgement on program book's sponsor page

Premium Twosome Sponsor – Dinner and Golf – \$2,000

- Seating for two at our live auction gala on Sunday
- Entry fee for two players (one twosome), including all amenities, food and beverages on Monday
- Acknowledgement on program book's sponsor page

Table Sponsor – \$2,000 for a table of 8

- Seating for eight at our live auction gala on Sunday
- Acknowledgement on program book's sponsor page

Raffle Sponsor – \$1,750

- Seating for two at our live auction gala on Sunday
- Entry fee for one player, including all amenities, food and beverages on Monday
- Your company's name or logo on Raffle Sponsor sign (Sunday and Monday), raffle drawing Monday at post-golf reception
- Acknowledgement on program book's sponsor page

Scoreboard Sponsor – \$1,500

- Seating for two at our live auction gala on Sunday
- Entry fee for one player, including all amenities, food and beverages on Monday
- Your company's name or logo on Scoreboard Sponsor sign
- Acknowledgement on program book's sponsor page

Putting Green Sponsor – \$1,000

- Your company's name or logo on Putting Green Sponsor sign
- Acknowledgement on program book's sponsor page

Tee Sponsor – \$1,000

- Your company's name or logo on Tee Sponsor sign on course
- Acknowledgement on program book's sponsor page



Sponsorship Opportunities

À LA CARTE OPTIONS:

Dinner and Auction – \$250

- One seat at our opening night auction and dinner on Sunday, May 20 only (as space allows)

Post Golf Celebration – \$50

- Cocktail reception including heavy hors d'oeuvres (for non-golfers/guests), on Monday, May 21 only

Program Book Ad Costs

Deadline: Electronic black & white artwork or logo (emailed in .pdf or .eps format, all fonts converted to outlines) must be received by Reliant Medical Group's Marketing Department by April 9, 2018. Please email ads or ad-related questions to theresa.racca@reliantmedicalgroup.org.

Full-page – (4.5" wide x 7.5" tall) – **\$750**

Half-page – (4.5" wide x 3.75" tall) – **\$500**

Quarter-page – (2.125" wide x 3.75" tall) – **\$350**

DRIVE for a DIFFERENCE

20th Anniversary to benefit Reliant Foundation

EVENT LOCATION & DATES:

The BIG Event – May 20, 2018 - AC Hotel, Worcester, MA

The Golf Classic – May 21, 2018 - Pleasant Valley CC, Sutton, MA



*For more information, please email foundation@reliantmedicalgroup.org,
call 508-368-5498
or visit our website reliantfoundation.org*

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AC Hotel, Worcester, MA

The Golf Classic – May 21, 2018
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